



WYANDOTTE MUNICIPAL CABLE
POLITICAL ADVERTISING
NON-CANDIDATE

The Michigan Campaign Finance Act requires that all political advertising on our cable system making reference to an election, a candidate, or a ballot question shall identify the sponsoring person as required by the FCC. If the ad relates to a candidate but is an independent expenditure it shall also contain the disclaimer: "Not authorized by any candidate". This form must be completed for all requests and be included in the system's political file.

DATE: _____

PERSON PAYING/SPONSORING AD: _____

ELECTION: (If applicable) PRIMARY _____ GENERAL _____ OTHER _____

ELECTION DATE: (If applicable) _____

ADDRESS: _____

CONTACT PHONE NUMBER: _____

REQUEST MADE: VERBALLY _____ IN WRITING _____

TYPE OF CHANNEL OF AD: _____ RATE: _____

START DATE: _____ END DATE: _____

AD CONTAINS SPONSOR IDENTIFICATION REQUIREMENTS () YES () NO

Example: Paid for by Jane Doe, 1234 Any St., Wyandotte, MI 48192

SIGNATURE: _____